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Medan, North Sumatra - Indonesia



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Rundown of The 4th Annual Internatioanal Seminar on Transformative Education and Educational Leadership (AISTEEL) 2019
Garuda Plaza Hotel, Medan, 23 – 24 September 2019

1st day (Monday, September 23, 2019)

Time	Activities	PIC
15.00 – 20.00	Registration in Garuda Plaza Hotel	committee

2nd day (Tuesday, September 24, 2019)

Time	Activities	PIC/Moderator
07.00 – 08.30	Poster Sessions 1	Section Poster 1
08.30 - 09.00	Opening Ceremony 1. MC Speech 2. Traditional Welcome Dance 3. Indonesian National Anthem 4. Pray 5. Chairperson Report 6. MoU signing between Unimed and PSU - Thailand 7. Welcoming speech of Director of Postgraduate School 8. Welcoming speech and official opening of Rector of State University of Medan	MC
09.00 – 09.40	Plenary Lecture 1: Prof. Dr. Syawal Gultom, M.Pd (State University of Medan– Indonesia)	Moderator Section
09.40 – 10.25	Plenari Lecture 2 Prof. W. L. Quint Oga-Baldwin (Department of Education, Faculty of education and Integrated Art and Sciences, Waseda University - Japan)	Prof. Amrin Saragih, PhD (Panel)
10.30 – 11.15	Plenari Lecture 3 Prof. Dr. Wu-Yuin Hwang (Graduate Institute of Network Learning Technology National Central University, NCU - Taiwan)	
11.15 – 12.00	Plenari Lecture 4 Prof. Dr. Ekkarin Sungtong (Dean of Faculty of Education Prince of Songkla University - Thailand)	Mangara Simanjorang, PhD (Panel)
12.00 – 12.45	Plenari Lecture 5 Asst. Prof. Patcharin Panjaburee, Ph.D. (Mahidol University – Thailand)	
12.45 – 13.30	Lunch Break/ Poster Sessions 2	Section Poster 2
13.30 – 15.30	Parallel Session 1	
15.30 – 16.00	Break/ Poster Sessions 3	Section Poster 3

15.50 – 18.00	Parallel Session 2	Moderator/Operator
18.00 – 19.00	Break/ Prayer	
19.00 – End	Banquet (Gala Dinner) - Announce of Best Presenter - Announce of Best Poster	Consumption Section

Proceedings of the 4th Annual International Seminar on Transformative Education and Educational Leadership (AISTEEL 2019)

Preface

The 4th Annual International Seminar on Transformative Education and Educational Leadership (AISTEEL 2019) was held in Garuda Plaza Hotel, Medan City-Indonesia on 23-24 September 2019. This seminar is organized by Postgraduate School, Universitas Negeri Medan and become a routine agenda at Postgraduate program of Unimed now.

The AISTEEL is realized this year with various presenters, lecturers, researchers and students from universities both in and out of Indonesia participating in, the seminar with theme “Education, Learning and Leadership Innovation.”

The plenary speakers coming from various provinces in Indonesia have been present topics covering multi disciplines. They have contributed many inspiring inputs on current trending educational research topics all over the world. The expectation is that all potential lecturers and students have shared their research findings for improving their teaching process and quality, and leadership.

The fourth AISTEEL presents a keynote speaker and 4 distinguished invited speakers from Indonesia, Japan, Taiwan, and Thailand. In addition, presenters come from various Government and Private Universities, Institutions, Academy, and Schools. Some of them are those who have sat and will sit in the oral defence examination.

There are 310 articles submitted to committee, some of which are presented orally in parallel sessions, and others are presented through posters. The articles have been reviewed by double blind reviewer and 172 of them were accepted for published by Atlantis Press indexed by International Indexation and 96 papers are published by digital library indexed by google scholar.

The Committees of AISTEEL invest great efforts in reviewing the papers submitted to the conference and organizing the sessions to enable the participants to gain maximum benefit.

Grateful thanks to all of members of The 4th Annual International Seminar on Transformative Education and Educational Leadership (AISTEEL 2019) for their outstanding contributions. Thanks also given to publisher for producing this volume.

The Editors

Bornok Sinaga
Rahmad Husein
Juniastel Rajagukguk

Table of Content

Title And Authors	Page
Learning Media Development of Foklore Text Which is Based on Digital in the 10th Grade of Vocational High School PAB 1 Helvetia <i>Yogi Andriyan Zunaeidy</i>	1-3
Translation Shift in the English Version of Musabaqah Tafsir Quran <i>Muhajirah Binti Jamaluddin</i>	4-8
Types of Lexical Creation in Iis Dahlia's Slang Words in Mamaku Hits <i>Filzah Farhana Hasibuan</i>	9-12
The Effect of Learning Strategies and Achievement Motivation on Entrepreneurship Learning Outcomes of Scout Special Unit Education and Culture Program BP-PAUD and DIKMAS Sumatera Utara <i>Johanes Pasaribu</i>	13-16
Analysis of Student's Science Process Skill on Respiration System Topic in Langsa City- Aceh <i>Ajeng Lola Prianti</i>	17-20
Meaning Equivalence in Abdullah Yusuf Ali's Translation of Surah al waqiah from English into Indonesian <i>Wirdatul Mardhiah</i>	21-22
Developing an Authentic Assessment Instrument of Exposition Text Based on Higher Order Thinking Skills (HOTS) in Class X Students of Senior High School <i>Yuli Novita Sari</i>	23-26
Sentence Acquired by Children of 2 – 2.6 Years Old in Bilingual Environment <i>Laura Agustina Simamora</i>	27-29
Development of Study Peripheral Base on the Realistic Approaches to Increase Ability of Mathematical Reasoning of Student Junior High School State 6 Medan <i>Melisa</i>	30-35
Effectiveness of Ecology and Environment Textbook Based on Science Literacy and North Sumatra's Local Potency to Improve High School Student Science Literacy <i>Ivandi Sitompul</i>	36-39
Deposit Determinant Analysis in Bank Sumut <i>Mangaradot Saur A Sinaga</i>	40-47
Development of Teaching Materials Based on Guided Discovery Learning Methods to Increase Mathematical Problem Solving Ability <i>Rianta Ananta Sitepu</i>	48-55
Development of Mathematical Learning Devices Based on Model Problem Based Learning (PBL) to Improve Mathematical Communication Skills of School IT Jabal Noor Students Class VII	56-65

Rizka Putri Rahayu

Development of Thematic Teaching Materials Based on Local Culture at The Fourth Grade of Primary Schools in North Padang Lawas District 66-69

Rahimul Harahap

The Maintenance of Mandailing Language Kecamatan in Torgamba

Putri Nurul Rahmadani Siregar 70-76

Enhancing Students Mathematical Conceptual Understanding by Applying Guided Discovery Learning and Direct Learning Model 77-82

Sri Rahwany Marbun

Development of Learning Devices Based on Realistic Mathematic Education to Improve Mathematical Communication of Students at Senior High School 83-86

Karina Hajar Hutasuhut

The Developing of Interactive Learning Media in Improving The Learning Creativity of 4-6 Year-Old Playgroup Students in PAUD Kenanga Raya Medan 87-89

Romi

The Influence of Learning Approaches and Interest in Learning Against the Results of Learning English in Class VIII Medan SPK Middle School T.A 2018/2019

Juni Triana Sitompul 90-94

Determinant Analysis of Sharia Banking Efficiency in Indonesia

Rahmat Putra Ahmad Hasibuan 95-99

The Development of Interactive Instructional Media Based on Behavioral Perspective to Improve the German Skills of Senior High School Students Grade X 100-102

Hadijah Handayani Sibuea

Development of Guided Inquiry Green Chemistry Practicum Guides 103-106

Ekin Dwi Arif Kurniawan

The Development of Adobe Flash Media Integrated Problem Based Learning on Salt Hydrolysis 107-110

Indriati Aulia

The Effect of Learning Strategy and Interpersonal Communication on the Students Achievement Reading Comprehension English Language at SMP Negeri 1 Selesai Kabupaten Langkat Tahun Ajaran 2018 / 2019 111-115

Husna Lubis

Cognitive Consideration in Persuading Readers in Argumentative Writing 116-119

Betharia br. Sembiring Pandia

The Role of the Single Mother of Parenting in Informal Education in Javanese Ethnic Families in Kualuh Hulu District Labuhanbatu Utara Regency 120-122

Suriyanti Siagian

Understanding of Female Prisoners Character Education Through Formal 123-125

Socialization at Labuhan Ruku Penitentiary

Dian Puspita Sari Sirait

Local Wisdom-Based Education Marsialapari Salak Farmers Sibangkua Angkola Barat Tapanuli Selatan 126-128

Desy Andarini

Rituals at the Tomb of Datuk Darah Putih as a Media for Nonformal Education to Respect Ancestors (Case Study Chinese Ethnic in Aur Village Medan Maimun District Medan City) 129-131

Gadis Anastasia

Interactive Multimedia-Based Learning Materials Innovation for Teaching Basic Techniques in Analysis 132-134

Yuni Chairani

The Effect Model of Learning and Learning Interest Against the Results of Learning the Knowledge of Nature Primary School (SD) in Medan T.A 2019/2020 135-139

Mida Lishanata

Development of Interactive Media in Arabic on the Material Read Class VIII of MTs Darul Hikmah T.A 2019/2020 140-143

Nurul Amri

The Influence of Leadership Behavior, Work Motivation, Job Stress, and Job Satisfaction on Lecturers' Performance 144-146

Hanafiah

Developing Big Book as Reading Materials Based on Thematic Approach for Fourth Grade Students at SD Negeri 028068 Binjai East Binjai Regency Langkat 147-149

Utari

The Development of Textbook Based on Research About the Insect Pollinator on Chili Paper (*Capsicum annum L.*) 150-154

Fitriatul Aspahani

Gratitude Expressions and Responses used by the Characters in the Vow Movie 155-158

Sabrina Octavia Pandingan

Subtitling Strategies Used in The Meg Movie Texts 159-164

Devi Sucina Nirwana

Lexical Metaphor in Novel and Film Critical Eleven 165-167

Indah Christiani Silitonga

The Types of Modality in Teaching Learning Process 168-169

Harnida Tanjung

The Effect of Teaching Strategies and Students Motivation on Reading Comprehension Achievement 170-173

Zulkarnain Batu Bara

The Types of Flouting Maxim by Governor Candidates of North Sumatera in Election Debate 2018	174-176
<i>Tri Wita Indah Sari</i>	
The Effect of Teaching Strategies and Students' Interest on Reading Comprehension of Recount Text of Eighth Grade Students of MTs Qur'an Kisaran	177-179
<i>Ahmad Fauzi</i>	
Flouting Maxims in the Courtroom of Administrative Court	180-182
<i>Aminah Ari Fadhila</i>	
Development of Adobe Flash Learning Media Based on Cooperative Learning to Improve Student's Spatial Ability at Chandra Kumala Secondary School	183-188
<i>Fajar Sukma Harsa</i>	
Improving Results in Learning Bahasa for Poetry Readings with the Implementation of a Direct Learning Model for Fifth Grade Elementary School	189-192
<i>Dr. Mayske Rinny Liando, S.Pd., M.Pd</i>	
Development of Learning Materials Based on Problem Based Learning to Improve Students Problem Solving Ability	193-197
<i>Poppy Amalia</i>	
Analysis Of The Economic Bilateral Relationship Indonesia – China On Balance Of Payments In Indonesia	198-201
<i>Sri Wulandari</i>	
Community Participation in Preservation of City Park The Case of Binjai City, Indonesia	202-204
<i>Widya Afriani Wiliskar</i>	
The Types of Gender Arguments in Instagram (A Case Study of Donald Trump's Political Status)	205-207
<i>Putri Permata Sari Samosir</i>	
The Analysis of Monetary Policy Transmission Mechanism by Exchange Rate Channel in Influencing The Inflation in Indonesia	
<i>Putry Sari Rahmadyah Pulungan</i>	208-214
Translation Technique Applied in Translating the First Call from Heaven Novel	215-222
<i>Sudariyani</i>	
Education Cultural in Bona Pasogit (Ethnographic Study of Education Cultural Inheritance in the Toba Batak Society Marga Panjaitan in Pematangsiantar)	223-225
<i>Tripresar Jhon Tuan Panjaitan</i>	
Evaluation Of Tiered In Order To Increase PAUD Teacher Competence In Medan City	226-230
<i>Rehmenda Christy</i>	
Women Politeness Strategies of Bargaining "Media Credit Store" in Tanjung	231-233

Morawa

Nahdyah Sari Daulay

Toba Batak Language Shift in Rantau Selatan

Helfi Vinawari S

234-236

Development of Interactive Multimedia Digital Storytelling in English Subjects

237-239

Juanda

The Effect of PLAN (Plan, Locate, Add and Note) Strategies on Students' Achievement in Reading Comprehension

240-244

Neneng Nurhamidah

Unggah-Ungguh Code Switching in Kartini Movie

Yutika Sari

245-247

Metaphors in Umpasa of the Toba Batak Wedding Ceremony

248-250

Sactica Oktavyani Sagala

The Effect of Model learning and Gender Against Piano playing Skills for class V SMK Negeri 11 Medan T.A 2019/2020

251-255

Gufran Nurman

The Effect of Cooperative Learning Model Based on Aceh Culture to Improve the Generic Science Skills of Student

256-260

Safitri Raufa

Gender Conversation in Workplace Context

Aisyah Fitriani Dasopang

261-265

Management and Development Quality of Teacher Performance Through Teacher Competence in the First Middle School in Banda Aceh

266-268

Faisal Anwar

Modality used in Beauty Product Advertisements on Instagram Caption

269-272

Indah Eka Sari

Attitudinal Appraisal in Ahok's Speech

Firdha Sabrina

273-276

Appraisal Attitudes by the Judges on Indonesian Idol "Grand Final" Session

Mieta Setieya

277-280

The Development of Virtual Laboratory-Based Learning Media of Biology on The Topic of Bacterial for High School Students

281-284

Lailatussyifa

Analysis of Economic Opening on Rupiah Exchange Rate on United States Dollars (2008-2018)

285-289

Sri Wahyuni

The Manners of Cognitive Process in Translating English Phrasal Verbs Into

290-293

Indonesian

Fitri Ervina Tarigan

Javanese Addressing Terms Maintenance by the Teenager Speakers in Bukit Malintang 294-298

Sudarti Rahayu Ningsih

Appraisal in Students' Argumentative Writing 299-302

Ika Vanesia Siagian

Speech Pauses Used by Male and Female Students in English Oral Examination 303-305

Lamia Deareni

The Development of Guidance and Integrated Science Practicum Kit Integrated Guided Inquiry Model bases Science Process Skills for Class VII Semester I 306-309

Fretty Nafratilova Hutahaeen

Analysis of Biomolecular Practicum Guides According to KKNi Curriculum 310-313

Nurul Indah Pratiwi

The Cognitive Process of Different Gender in Writing Argumentative Text 314-318

Surya Teriadi Tarigan

The Development of Chemistry Lab Guide Book for High School Based on Guided Inquiry to Measure Scientific Attitudes and Science Process Skill 319-325

Gorat Victor Sibuea

The Unnaturalness of the Translatio of Indonesian Tourist Resorts Signs Into English in Parapat and Bukit Lawang 326-328

Iis Aprianti

Grammatical Error of Speech by Students in Bilingual Program of Ma'had Al Jami'ah UIN North Sumatra 329-332

Riyah Shibha Nasution

Speech Functions Used by Male and Female Tour Guides in Their Touring Interaction with Tourists in Bukit Lawang 333-336

Widya Ningsih

Analysis of the Influence of Economic Openness to Indonesia Growth 337-340

Zando Silaban

Design Development and Standard Operational Procedure for Training Model Management of 3 Diploma Mechanical Engineering University of Medan 341-345

Mindo Judica Pangaribuan

The Euphemism in "Sambah Manyambah" Tradition of Minangnese Wedding Ceremony 346-348

Muhammad Fauzi

Analysis of Factors That Influence the Interdiction of District/City in the Province 349-354

North Sumatra

Muhammad Yulhelmy Isra

Development of Interactive Learning Media Based on Adobe Flash CS 6 in Geographic Lessons 355-360

Mardimpu Sihombing

The Comparison between Predict Observe Explain (POE) and Think Pair Share (TPS) Learning Model on Students Learning Achievement, Activity, and Critical Thinking Skill on Human Circulatory System 361-367

Remli Nelmian Simarmata

Metaphor Translation in English and Indonesian Version of Surah Ali Imran 368-371

Uswatun Hasanah

Appraisal Attitudes by the Judges on Indonesian Idol “Grand Final” Session

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Abstract- This research was carried out to investigate the appraisal attitudes by the judges on Indonesian idol “grand final” session. The objective of the research is to find out the types of attitude applied by the judges on Indonesian idol “grand final” session. The subjects of this research are 5 judges of Indonesian idol, they are Ari Lasso, Armand Maulana, Bunga Citra Lestari, Judika, and Maia Estianty. The utterances of the judges when give the comment to the contestants were the data of this research. Descriptive qualitative method was used in this research. The instrument of the research was observation. The types of fillers were analyzed by using theory of Martin and Rose (2007). In this research found three types of attitudes used by the judges of Indonesian idol. The types found in this research were affect, judgement and appreciation. It means all the types of attitudes were found in this research.

Keywords— attitudes, types of attitudes, judges.

I. INTRODUCTION

Appraisal framework is an approach to explore, describe and explain the way language is used to evaluate, to adopt stances, to construct textual personal and to manage interpersonal positioning and relationship. It focuses on how speakers express feelings, how they amplify them, and how they may incorporate additional voices in their discourses[1]. In another words, appraisal theory is a framework developed in SFL for systematizing and investigating the construal of interpersonal meanings in texts[2]. Several researchers have carried out to investigate the phenomenon of appraisal. An investigation about Appraisal Devices on the “X Factor Indonesia” Commentaries, the researchers investigates the existence of ‘appraisal theory’ on X-Factor judges’ commentaries[3]. This study reveals the judges frequently use the attitude system. It may denote the judges tend to more frequently assess the behavioral aspect than expressing the personal emotion (affect) and the quality (appreciation). The most frequently used positive evaluation may be manifested as the strategy to enhance the TV-ratings. In accordance with the commentaries, positive and negative commentaries have an impact for the contestant.

Other investigation about appraisal attitude is done, appraisal of Resources in Post-Election Defeat-Concession

Speeches of Some Gubernatorial Candidates in Southwestern Nigeria, 2014-2015[4]. Found that of appraisal, there were meanings relating to affect, judgment and appreciation in the speeches. The affectual meanings were mainly used by the speakers to create or deepen their bonding with the electorate who voted for them and possibly others who did not, as the lexical resources mainly infused with affectual meanings showed the positive feelings of the speakers toward the electorate regarding their electoral contests. Judgment featured are prominently as an appraisal resource in the speeches.

Appraisal is a system of interpersonal meanings. We use the resources of Appraisal for negotiating our social relationship. As one kind of appraisal resources, attitude plays an important role in the expression of interpersonal meanings of language. Attitudes have to do with evaluating things, people’s character and their feelings. Such evaluations can be more or less intense, that is they may be more or less amplified. The attitude may be the writer’s own or it may be attributed to some other source. There are three aspects of appraisal (attitudes) main types of attitude: expressing emotion, judging character and valuing the worth of things.

Nowadays, television shows are the favourite entertaining program for people around the world, in Indonesia also. There are many kind of television shows, such as talk show, reality show, drama, film, talent show, etc. Among the talent shows, singing competition has been a phenomenon in Indonesia with its atmosphere of competition, audition, skill-showing, the music show, and also the euphoria of all those aspects. There are many successful singers produced by a talent show, Indonesian Idol has produced most of those successful singers. This information shows that Indonesian Idol has given important contribution to Indonesian entertainment industry.

In Indonesia, specially for young generation, talent show being one of choice for entertainment, and Indonesian Idol is the most favorite talent show for young generation in Indonesia. Indonesian Idol singing competition has been one of the most popular television programs in Indonesia for more than ten years. Its existence in Indonesia is a phenomenon and it started the trend of talent show in Indonesian television. That is being

the strong reason why the writer want to chose Indonesian Idol as the object of observation. In Indonesian idol, there are the host, the finalists, the audience, and the judges. The writer found that the judges in Indonesian idol are using some appraisal (attitudes) in the communication during the show. In the talent show, the most exciting session is the grand final session. Because in grand final session, there are the determination session of who is become the winner of the talent show.

In the grand final season of Indonesian idol 2018, when the judges give their comment to the participant, there is a judge states “... karena kamu gak terlalu teriak-teriak, gak terlalu tekhnik tapi kamu dapet...” That’s preliminary data found when the judge gave the comment to the contestant after sing a song. From the preliminary data above being a misunderstanding what is the attitude goal of the statements. Is this a judgment or an appreciation for the contestant. That is why the writer will focus to analyze the use of appraisal attitudes by the judges on the Indonesian idol grand final session

The objective of this research is:

1. To find the types of attitude applied by the judges of Indonesian idol.

II. REVIEW OF RELATED LITERATURE

A. Appraisal

Appraisal theory is as a means to analyze emotion and opinion [5]. Appraisal theory is a framework developed in SFL for systematizing and investigating the construal of interpersonal meanings in texts [6]. Other theory of appraisal is an addition to our semantic orientation based review classification system, not a substitution. We believe that Appraisal will help us categorize the opinions contained in a text, and whether they refer to objects, emotions or behaviors [7]. Appraisal’ is an umbrella term used to refer to the semantic resources including words, phrases and structures which speakers or writers employ to negotiate emotions, judgments and valuations. The appraisal framework is an approach to explore, describe and explain the way language is used to evaluate, to adopt stances, to construct textual personal and to manage interpersonal positioning and relationship. It focuses on how speakers express feelings, how they amplify them, and how they may incorporate additional voices in their discourses[8].

B. Attitude

Attitude as “something to do with evaluating things, people’s character, and their feelings”. The evaluation is done to a text by seeing its realization in the clauses. In evaluating a text, researcher must try to dig up what the speaker has spoken since he usually construes his experience which is mixed with his evaluation of the thing by presenting his attitude towards it in a text [9].

1. Types of Attitudes

Fillers also divided into three types. They are: affect, judgement and appreciation [10].

Affect

Affect concerns linguistic resources speakers utilize for expressing their feelings in terms of their emotional states[11]. Affect is concerned with registering positive or negative feelings”. Therefore, affect simply deals with the expression of emotion[12]. Affect characterizes phenomena by reference to emotions such as happiness or unhappiness, satisfaction or dissatisfaction, security or insecurity. Moreover, affect includes not only “authorial AFFECT but also emotional responses attributed to other social actors. Affect deals with resources expressing feelings. It concerns with emotions, with positive and negative emotional responses and dispositions.

2. Judgement

As with affect, judgments of people’s character can be positive or negative, and they may be judged explicitly or implicitly. But unlike affect, we find that judgments differ between personal judgments of admiration or criticism and moral judgments of praise or condemnation. Judgment is concerned with the proclamations or expression of attitudes towards behavior, which can be condemned, praised or criticized[13].

Judgment refers to “how speakers evaluate themselves and other people in terms of their character and social behavior in relation to culturally established sets of moral, legal and personal norms”[14]. Judgement is also concerned with resources assessing behavior according to various normative principles. It deals with attitudes towards behavior, which we admire or criticize, praise or condemn [15].

3. Appreciation

To this point we’ve looked at how people feel about people and the way they behave. What about things? Appreciation of things includes our attitudes about TV shows, films, books, CDs; about paintings, sculptures, homes, public buildings, parks; about plays, recitals, parades or spectacles and performances of any kind; feelings about nature for that matter - panoramas and glens, sunrises and sunsets, constellations, shooting stars and satellites on a starry night. As with affect and judgement, things can be appreciated positively or negatively.

Appreciation is however concerned with how linguistic resources are used by speakers to express positive or negative evaluations of entities or phenomena. Appreciation involves the evaluations of semiotic and natural phenomena, according to the ways in which they are valued or not in a given field [16]. Appreciation systems include resources used to evaluate the aesthetic quality of processes and products and can also be applied to human beings when they are perceived as entities, and when they are not evaluated in terms of their emotions or behavior. Appreciation has two dimensions: positive and

negative, for instance, an interesting story and a boring story demonstrate positive and negative dimension of appreciation. It is organized around three variables: reaction (impact and quality), composition (balance and complexity), and valuation [17].

Appreciation has something to do with aesthetic evaluation of human in appreciating the value of things in Discourse. It deals with evaluations, which are concerned with positive and negative assessment of objects, artifacts (include not only material objects which results from human industry but also works of arts, texts, building, and so on), processes, and states of affairs rather than with human behavior [18].

III. RESEARCH METHODOLOGY

This research is a descriptive qualitative study based on [19] theoretical and analytical frameworks. The consideration of using the theory is that the judges in commenting the contestant used their attitude selves.

A. Sources of Data

The sources of the data are the judges of Indonesian Idol, they are Ari Lasso, Armand Maulana, Bunga Citra Lestari, Judika, Maia Estianty who give their comment in the Grand Final Session of Indonesian Idol 2018 who take from Youtube. According to the data, in Indonesian idol 2018 there are twelve session of spektakuler show. The reason of the writer choosing grand final session because some reasons; they are (1) The duration is longer than the other session because the grand final session was held two time (17 April 2018), the long duration video contains more data that is suitable to observe, (2) the grand final session contains of the utterances of the five judges in commenting the finalists' performance, than analyze them into classification of Martin (2007) which are focus on kinds of attitudes: affect (expressing our feelings), judgement (judging people's character), and appreciation (appreciating things).

B. Data of the Research

The data of this research was the utterances of the judges on Indonesian idol in appraisal (attitudes) of affect, judgment, and appreciation towards the finalists' performance in the "grand final" session. There are two finalists on the "grand final" session. The grand final session was held on 17 April 2018 which is lively broadcasting on RCTI television broadcast from 09.00 PM until midnight.

IV. DATA ANALYSIS

A. Affect

Affect is concerned with registering positive or negative feelings". Therefore, affect simply deals with the expression of emotion [20].

Data 1

"...hari ini pokoknya kalian, **hebat**.

"...the point is you're great.

Data 1 shows the first type of attitude, that is affect. The word *great* being affect because it has an affectionate words that states by the judges to the contestant.

Data 2

"...semuanya suasana jadi **romantis** banget?

"... the atmosphere being so **romantic**?

Data 2 also shows the type of attitude, that is affect. The word *romantic* being affect attitude because the word romantic give the affection to the contestant and also all the participants in the Indonesian idol itself.

B. Judgement

Judgment refers to how speakers evaluate themselves and other people in terms of their character and social behavior in relation to culturally established sets of moral, legal and personal norms[21].

Data 3

"...tapi di awalnya kayak keliatan agak sedikit **tegang** gitu"

"... but at the first you look like a little **tense**"

Data 3 shows the second type of attitude, that is judgement. The word *tense* judge the contestant when the judges comment the contestant after show the performance, then the judges state "tense" for the contestant performance. It means that this word as a judgment attitude.

C. Appreciation

Appreciation is however concerned with how linguistic resources are used by speakers to express positive or negative evaluations of entities or phenomena. Appreciation involves the evaluations of semiotic and natural phenomena, according to the ways in which they are valued or not in a given field [22].

Data 4

"...peserta yang bisa **melahap semua jenis lagu**"

"...the contestant who can **grab all types of song**".

Data 4 is a statement state by the judges to the contestant and being an appreciation attitude because the judges give the appreciation by state that phrase after the contestant perform and appreciate the contestant.

TABLE I. TYPES OF ATTITUDE

DATA	TYPES OF ATTITUDE		
	AFFECT	JUDGEMENT	APPRECIATION
1	✓		
2	✓		
3		✓	
4			✓

From the table above, it was found all the types of attitude they are affect, judgment and appreciation.

V. FINDINGS

In the data analysis, it was found the three types of attitudes, they are affect, judgement and appreciation. The first type of attitude is affect shows the statement that give the affection to the contestant by using their own statement. The second type of attitude is judgement that show a judging statement for the contestant by the judges. And the last is appreciation, the third types of attitude that state an appreciation attitude for the contestant in Indonesian Idol.

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